

DIGITAL MARKETING COURSES



SOCIAL MEDIA MARKETING (SMM)

- ✓ Facebook Ads
- ✓ Instagram Ads
- ✓ LinkedIn Ads
- ✓ Twitter Ads
- ✓ Campaign Setup & Configuration

@ Rs.30,000

Duration	Fees Structure	
3 Months (90 Days)	Rs. 24,999	- Onetime
	Rs. 9,999	- Monthly



SEARCH ENGINE OPTIMIZATION (SEO) + SOCIAL MEDIA OPTIMIZATION (SMO)

- ✓ SEO Types, Tools, Process & Analytics
- ✓ Search Engines & Search Consoles
- ✓ Landing Page Design & Optimization
- ✓ Facebook, Instagram, LinkedIn, Twitter Optimization
- ✓ Google Keyword Planner & Google Analytics

@ Rs.32,000

Duration	Fees Structure	
4 Months (120 Days)	Rs. 30,000	- Onetime
	Rs. 8,000	- Monthly

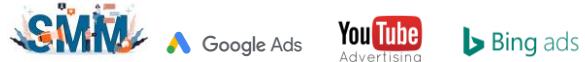


PPC ADS

- ✓ Google Search Ads.
- ✓ Display Ads
- ✓ Performance Max Ads
- ✓ YouTube Ads
- ✓ Bing Ads
- ✓ E-Commerce Ads

@ Rs.30,000

Duration	Fees Structure	
3 Months (90 Days)	Rs. 24,999	- Onetime
	Rs. 9,999	- Monthly



SMM + PPC ADS

- ✓ Google Search Ads & Bing Search Ads.
- ✓ Display Ads & Performance Max Ads
- ✓ Facebook, Instagram, LinkedIn, Twitter & YouTube Ads
- ✓ Campaign Setup & Configuration
- ✓ Ads content optimization
- ✓ Ad Account Setup & Configuration

@ Rs.60,000

Duration	Fees Structure	
6 Months (180 Days)	Rs. 45,000	- Onetime
	Rs. 10,000	- Monthly



DIGITAL MARKETING CRASH COURSE (SMM + SEO + SMO + PPC ADS)

- ✓ Meta Ads : Facebook, Instagram, WhatsApp Ads, Ads Manager & Ads Account Verification.
- ✓ Google Ads : Search Ads, Call Ads, Display Ads, Performance Max Ads, Leads Form Ads
- ✓ YouTube Ads : YouTube Ads & Analytics
- ✓ Bing Ads : Bings Search Ads, Display Ads
- ✓ Analytics : Google Analytics, Meta Pixel, AB Testing
- ✓ Campaigns : campaign setup & configuration, target audience, content optimization
- ✓ Landing Page : landing page design, meta tags, OG tags, analytics tags

@ Rs.60,000

Duration	Fees Structure	
9 Months (270 Days)	Rs. 20,000	- At Registration
	Rs. 5,000	- Monthly for Next 8 Months

COURSES BENEFITS

- ✓ 3 Month Paid Internship After completing any course from Navix Academy.
- ✓ Job Opportunities within parent firm Navix Consultancy Services for Digital marketing and development.
- ✓ Placements options.
- ✓ Start own digital solution agencies.
- ✓ Start freelancing and work according to their need and comfort.

ELIGIBILITIES CRITERIA

- Minimum qualification: 10th Pass and Must own a laptop.
- Basic knowledge of internet browsing, MS Office, and file management.
- Active Facebook and Instagram accounts.
- Interest in digital marketing or development.
- Strong learning attitude and good communication skills.

FOR QUERIES CALL AT : 9911229504, 8882958293, 9266882565

DEVELOPMENT COURSES



FRONT-END DEVELOPMENT

- ✓ HTML, CSS, JavaScript, jQuery, Bootstrap
- ✓ ReactJS.
- ✓ Front-end Tools
- ✓ Content Optimization.
- ✓ SEO Tools & Tips
- ✓ Meta Tags, OG Tags & Analytics
- ✓ 3 Live Projects

@ Rs.24,000

Duration	Fees Structure	
3 Months (90 Days)	Rs. 19,999	- Onetime
	Rs. 8,000	- Monthly



BACK-END DEVELOPMENT

- ✓ Core PHP, MySQL
- ✓ PHP Laravel Development
- ✓ Node.js
- ✓ Local Server Configuration & Setup.
- ✓ IDE Software's & Tools
- ✓ Domain & Server Configurations
- ✓ 5 Live/Mini Projects

@ Rs.30,000

Duration	Fees Structure	
3 Months (90 Days)	Rs. 24,000	- Onetime
	Rs. 10,000	- Monthly



FRONT-END DEVELOPMENT + BACK-END DEVELOPMENT

- ✓ Front-End : HTML, CSS, JS, JQUERY, Bootstrap, ReactJS
- ✓ Back-End : PHP, MySQL, Laravel, Node.js
- ✓ SEO Tools, Meta tags, Social Media Tags & Analytics.
- ✓ Content & Website Optimization, Website Auditing Tools
- ✓ Xampp/Wamp Setup & Configurations
- ✓ Domain & Server Configurations
- ✓ 5 Live/Mini Projects

@ Rs.45,000

Duration	Fees Structure	
6 Months (180 Days)	Rs. 15,000	- At Registration
	Rs. 6,000	- Monthly for next 5 months.

COURSES BENEFITS

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